



FOR IMMEDIATE RELEASE

Grenoble, France

HAP2U PRESENTS ITS HAPTIC TECHNOLOGY AT CES 2018

Hap2u will showcase its technology, the hPiezo™, at CES 2018 - returning the sense of touch to everyday interactions with devices.

Example of hPiezo™ integration
into a tactile device



Hap2U, a French startup from Grenoble, invites visitors to this year's show to discover the endless possibilities in a haptic universe, showcasing new applications for its technology based on the sense of touch.

The company will introduce the hPiezo™ - the world's thinnest haptic technology - an ultra-thin piezo film deposition process, returning the sense of touch to everyday interactions with devices.

As humans, we learn about the world around us not only with our eyes and ears, but also with our fingers. Increasingly, touch screens make our interactions with technology simplified and streamlined. We find them everywhere: in our cars, in our pockets, in our kitchens...at work and in play. While we interact more and more with tactile surfaces, we are missing a key dimension: touch feedback.

Recent trends to remove mechanical buttons and loudspeakers and to decrease bezel size present technological, design, and manufacturing challenges, requiring compromises on other features. hPiezo™ has been designed to respond to these challenges. hPiezo™ haptic technology can be integrated into any surface.

A world first, using materials well-known in the semiconductor industry, the hPiezo™ is among the most reliable technologies available. This patented process optimizes manufacturing costs for all mass production markets. Features enabled include the foundations of a growing haptic library built from hap2U's customer base: from feedback mimicking textures and command applications, to ultra-accurate force sensing. hPiezo™ enriches the user experience with a unique combination of hardware and software.

Enter into the haptic universe with hap2U at CES 2018

Tech West, Sands Expo, Eureka Park
Business France – La French Tech - n°50617

About Hap2U :

Hap2U designs and develops patented technology to enhance experiences in the digital world by integrating the sense of touch in tactile devices. A new, haptic universe is now possible with the world's thinnest and most reliable haptic technology, using materials and manufacturing processes well-known in the semiconductor industry. Founded in 2015, hap2U has built on several years of research and development, with seven global patents in hardware and software based on the science of haptics. The team, based in Grenoble, France, brings complementary expertise in material science, haptics, acoustics, embedded systems, electronics, software development, and user experience to allow users to touch and feel what is on their screens.

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