



hap2U

FOR IMMEDIATE RELEASE

Grenoble, France

HAP2U AT CES 2018 IN LAS VEGAS

Back for the second year to introduce the new, haptic universe made possible with its technology!

Hap2U, as part of La French Tech delegation to CES 2018, invites visitors to its booth to discover the endless possibilities in a haptic universe, showcasing new applications for its technology based on the sense of touch. Just by tapping or sliding a finger on the screen, the user feels the turn of a real knob, the push of real cursor, and other digital textures and applications.

Last year, hap2U presented its first prototype of the Xplore Touch, its demonstration and development kit. This year, the company invites you into its haptic universe to discover how its technology will change the user experience. At CES 2018, visitors to the hap2U booth will be able to preview applications in gaming, learning, and control and command, as well as mock-ups for automobile displays and mobile devices.

In addition, it will showcase the third version of the Xplore Touch with important improvements in usability and performance. This new version is mobile – it contains a battery – and includes the Haptic Creation Tool, a powerful software development kit, allowing users to build their own haptic feedback canvases and human machine interface applications. Adding texture and touch feedback to the device is as simple as painting a picture with the user-friendly interface designed for non-experts. All that's needed is a little creativity to enrich the user experience with haptics!

True innovation is born when we sense differently. This is the future. WHOA!

Enter into the haptic universe with hap2U at CES 2018

Tech West, Sands Expo, Eureka Park
Business France – La French Tech - n°50617

About hap2U:

Hap2U designs and develops patented technology to enhance experiences in the digital world by integrating the sense of touch in tactile devices. A new, haptic universe is now possible with the world's thinnest and most reliable haptic technology, using materials and manufacturing processes well-known in the semiconductor industry. Founded in 2015, hap2U has built on several years of research and development, with seven global patents in hardware and software based on the science of haptics. The team, based in Grenoble, France, brings complementary expertise in material science, haptics, acoustics, embedded systems, electronics, software development, and user experience to allow users to touch and feel what is on their screens.

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